



Technique of patent search and analysis: Insights and strategy

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LEARN	<ul style="list-style-type: none"> To develop skills to use proprietary databases for delivering technology strategy for your startup To analyze patent information which supports decision making in research, technology and business planning To develop practical insights into different types of search with relevant case studies
ORGANIZED BY	<ul style="list-style-type: none"> TechEx.in, a Tech transfer hub at Venture Center
SUPPORTED BY	<ul style="list-style-type: none"> Venture Center National Biopharma Mission BIRAC
FOR WHOM	<ul style="list-style-type: none"> Start-ups/ Fellows in Venture Center's Incubation Programs (Resident programmes, AIP, Eklavya)
WHEN	Monday, 25 January 2021 Time: 04:00 pm – 05:00 pm
WHERE	All sessions will be conducted using online platform. Only registered participants will be allowed to participate.
CONTACT	Technical queries: Poorvashree Joshi Email: poorvashree@ipface.org Registration queries: Lipika Biswas Email: eventsdesk@venturecenter.co.in
COST & REGISTRATION	<p>Registration fees: FREE Registration is mandatory!!</p> <p>Steps for registration:</p> <ul style="list-style-type: none"> Step 1: Interested participants need to fill in registration form at the following link. Register online at: https://tinyurl.com/25jan-techex <ul style="list-style-type: none"> Events will be conducted using ZOOM online. Only registered participants will be allowed to participate in the event. Email invite with link to event will be sent post screening of registration details Organizers reserve the right to select participants so as to optimize the group for better interaction and ensure benefit to as many relevant participants as possible. <p>Note:-</p> <ul style="list-style-type: none"> Last date to register: 23 Jan 2021 or once 40 seats are full (whichever comes sooner) Organizers reserve the right to select participants so as to maximize learning and networking opportunities for the group



Introduction

Patents are legal documents, which provide the basis of an invention and extent to which rights are covered in relation to an invention. Search for patent information is undertaken for various purposes. Understanding technology trends, gaining an insight into lead technologies, prior literature search before embarking on R&D, determining patentability of an invention, freedom to operate searches before product entry into market are some of the predominant reasons for patent search. The need for customized products, rapid production and global marketing necessitates scouting for technologies worldwide. Skilled patent professionals are a requirement for any successful organization. The past decade has also witnessed the growth of IP filing from academia as well. Patent search is an important component of literature search for identification of new areas of innovation.

Workshop Outline

- What is an invention and what is the Patentability criteria?
- What is the importance of patent search and types of patent searches?
- What are different types of search databases (Paid and free), advantages of paid databases?
- Case studies

Schedule

	Time	Duration	Session title	Lead
25 Jan 2021	4:00 PM – 4:45 PM	45 Mins	Technique of patent search and analysis: Insights and strategy	Poorvashree Joshi
	04:45 PM - 05:00 PM	15 Mins	Q and A	Speaker

Speakers (in alphabetical order of last names)



Poorvashree Joshi
Assistant Manager-IP services at Venture Center, Pune

Poorvashree is a registered patent agent at Indian Patent office with PhD in pharmaceutical chemistry from Bharati Vidyapeeth's Poona college of Pharmacy, Pune. She has completed her P.G. Diploma in Patents Law from NALSAR University (Hyderabad). She has also completed a course on Patent search and analytics conducted by National Programme on Technology Enhanced Learning (NPTEL). She has 2 years of experience in the field of Patent searching. At venture center, her profile includes set up and manage prior art search desk at venture center library, operate searches and analytics services, conducting patentability assessments and FTOs.

Prior to joining Venture Center, she worked as a Research Associate-II at CSIR- URDIP.

			
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