



## **PRESS RELEASE**

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### **IIM Bangalore Director to talk on building technological capabilities for a truly atmanirbhar Bharat at pune-based TechEx event**

(Pune, 6 January 2020)

Prof. Rishiksha T. Krishnan, Director of IIM Bangalore and Professor in the area of Strategy and Innovation, will be talking on how innovation is critical to driving India's growth under the Atmanirbhar Bharat program at an online event on 08 January organized by the technology transfer hub TechEx and co-organized by the Pune Knowledge Cluster. Interested participants can register for the talk at: <http://www.techex.in/8th-jan-2021/>

Covid-19, geopolitical tensions and the quest for an Atmanirbhar Bharat have renewed focus on India's ability to develop and commercialize technology. His talk will cover why India needs to focus on building and commercializing new technology, and the role of different players including technology transfer offices to address potential challenges. The talk will be followed by a panel discussion that shall feature select young leaders from the industry, entrepreneurship and incubation worlds exploring how we can make the most of the opportunity presented by the current times.

Prof. Krishnan held the Jamuna Raghavan Chair in Entrepreneurship at IIMB from 2007 to 2010. His main areas of interest are strategy and innovation. He has been listed in the Thinkers50 India list of most influential management thinkers from India. Professor Krishnan writes extensively, and has more than 140 publications academic journals, popular press, case studies and books. Prof. Krishnan has written two books: *From Jugaad to Systematic Innovation: The Challenge for India* and *8 Steps to Innovation: Going from Jugaad to Excellence* (co-authored with Vinay Dabholkar), which won the Best Book Award for 2013-14 from the Indian Society for Training & Development. He is also a member of various prestigious boards and panels, and is also on the jury of the Economic Times start-up awards.

TECHEX.IN leverages the combined expertise of NCL Innovations (department of CSIR-NCL championing innovations), IPFACE (IP Facilitation Center) and Venture Center to facilitate translation of publicly funded research into products and their delivery to markets. TECHEX.IN is open to R&D and academic organizations, start-ups, industry, incubators etc with more than 30 unique customisable service options, including technology marketing, technology transfer, and more.

Dr. Premnath, Director Venture Center, says, "TechEx is delighted to organize this talk by Prof Rishiksha Krishnan who is recognised as an expert in innovation, technology strategy/policy and management with in-depth experience of Indian innovation systems and a ring-side view of National policies in the making. The panel discussion following the talk will feature industry and innovation leaders exploring what Atma Nirbhar Bharat will mean for the innovation ecosystems and enterprises."

## **NOTES TO THE EDITOR**

### **About Venture Center**

Venture Center, hosted by CSIR-National Chemical Laboratory, Pune is India's leading inventive enterprises incubator. It is the recipient of the National Entrepreneurship Award 2019, the Asian (AABI) Incubator of the Year Awards for 2018 and the National Award for Technology Business Incubators from the President of India in May 2016. Venture Center is also recognized and supported by DST-NSTEDB and BIRAC. For more information: <http://venturecenter.co.in>

### **About TechEx (organizer)**

TECHEX.IN is a Technology Transfer Hub operated by Venture Center, Pune, India and supported by the National Biopharma Mission, BIRAC (Govt of India). TECHEX.IN aims to help technology developers and technology commercialisation entities find each others, forge partnerships and advance the technology closer to the market in a win-win partnership. For more information: <http://www.techex.in>

### **About PKC (co-organizer)**

The Pune Knowledge Cluster is an initiative of the Office of Principal Scientific Advisor to Government of India that aims to build and strengthen a knowledge-driven academic, research, innovation and industry cluster in the Pune region.

More: <https://pkc.org.in/>