



Commercializing New Technology: Lessons from the Trenches

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Gains	<ul style="list-style-type: none"> • Learn the rules of commercialization • Ability to spot opportunities when they happen • Lessons from the business trenches
Co-coordinator	<ul style="list-style-type: none"> • Vidula Walimbe, Associate Manager-Innovation Management, Venture Center
Organized by	<ul style="list-style-type: none"> • TechEx.in, Regional Tech Transfer Office at Venture Center, Pune
Supported by	<ul style="list-style-type: none"> • National Biopharma Mission (https://birac.nic.in/nationalbiopharmamission.php) • Venture Center, Pune (www.venturecenter.co.in) • BIRAC (https://birac.nic.in/index.php)
For whom	<ul style="list-style-type: none"> • Young engineers • Researchers, inventors and technology developers • Students • Budding entrepreneurs
When	(Monday) 6 June 2022 Time: 4.00 pm – 5:00 pm
Where	Session will be held on an online platform
Contact	Technical queries: Dr. Vidula Walimbe Email: vidula@ipface.org Registration queries: Ms. Lipika Biswas Email: eventsdesk@venturecenter.co.in
Registration	<p>Event is free, but Registration is mandatory</p> <p>Steps for registration:</p> <ul style="list-style-type: none"> • Step 1: Interested participants need to fill in registration form at the following link. Register online at: https://tinyurl.com/6june-talk • Step 2: Organizers reserve the right to select participants so as to maximize learning and networking opportunities for the group. • Step 3: Attendance only on confirmation from organizers. • Sessions will be conducted using online platform. Only selected participants will be allowed to participate.



Introduction

Most technological breakthroughs and new business ideas have less than a 20% chance of success. It takes perseverance, resourcefulness, and perfect timing. How badly do you believe in the technology or an idea and how outstanding do you want it to be? What are the rules of the game? What have the likes of George Westinghouse, Steve Jobs, Elon Musk, and Reid Hoffman taught us? What have our own Cyrus Poonawala, Rata Tata, Kiran Mazumdar Shaw, Dhirubhai Ambani, Anji Reddy, Sir PC Ray taught us? Every great idea when misplaced in time fails to gather momentum even with the best efforts. Recognizing true opportunities and applying the right amount of effort for maximum momentum requires skill and practice. Learn the historical lessons and the lessons from the trenches from the speakers' own experience of commercializing technology in the past 32 years. Learn the rules of commercialization and the ability to spot opportunities when they happen.

Event Schedule

Time	Duration	Topic	Lead Speaker
4.00 PM - 4.05 PM	5 mins	Introduction to event	Vidula Walimbe
4.05 PM - 4.50 PM	45 mins	Commercializing New Technology: Lessons from the Trenches	Rakesh Dhawan
4.50 PM - 5.00 PM	10 mins	Q & A	

Speaker (in alphabetical order of last name)



Rakesh Dhawan
President and CEO of Falco eMotors Inc

Rakesh Dhawan is a serial entrepreneur, inventor, and engineer. He has launched several companies and products in his career in the US and India. Rakesh also has several patents and journal papers to his credit. He has BTech in Electrical Engineering from IIT Kharagpur, an MSEE from the University of Minnesota, and an MBA from the Old Dominion University.

 <p>Tech Transfer Hub at Venture Center Supported by NBM - BIRAC</p>	 <p>15 years of service to the Nation</p>	 <p>NATIONAL BIOPHARMA MISSION innovate in India for inclusiveness (i3)</p>	 <p>Ignite Innovate Incubate</p>
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	<p>Biotechnology Industry Research & Assistance Council (BIRAC) is a new industry-academia interface and implements its mandate through a wide range of impact initiatives, be it providing access to risk capital through targeted funding, technology transfer, IP management and handholding schemes that help bring innovation excellence to the biotech firms and make them globally competitive.</p> <p>For more information, visit: www.birac.nic.in</p>
	<p>National Biopharma Mission (NBM) is a Mission of the Government of India approved by the Cabinet for implementation in May 2017. The NBM's mission is to make India a hub for design and development of novel, affordable and effective biopharmaceutical products and solutions. The NBM has an allocation of US\$ 250 million and is jointly funded by the Government of India and the World Bank in equal measure. The NBM is officially known as "An Industry-Academia Collaborative Mission of Department of Biotechnology (DBT) for Accelerating Early Development for Biopharmaceuticals". ; Biotechnology Research Assistance Council (BIRAC) is the implementation partner of the Government of India for the Mission.</p> <p>For more information: visit: https://birac.nic.in/nbm/</p>
	<p>Entrepreneurship Development Center (Venture Center) – a CSIR initiative – is a Section 25 company hosted by the National Chemical Laboratory, Pune. Venture Center strives to nucleate and nurture technology and knowledge-based enterprises by leveraging the scientific and engineering competencies of the institutions in the Pune region in India. The Venture Center is a technology business incubator supported by the Department of Science & Technology's National Science & Technology Entrepreneurship Development Board (DST-NSTEDB). Venture Center's focuses on technology enterprises offering products and services exploiting scientific expertise in the areas of materials, chemicals and biological sciences & engineering.</p> <p>For more information, visit: http://www.venturecenter.co.in/</p>